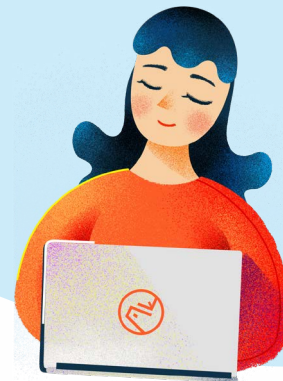
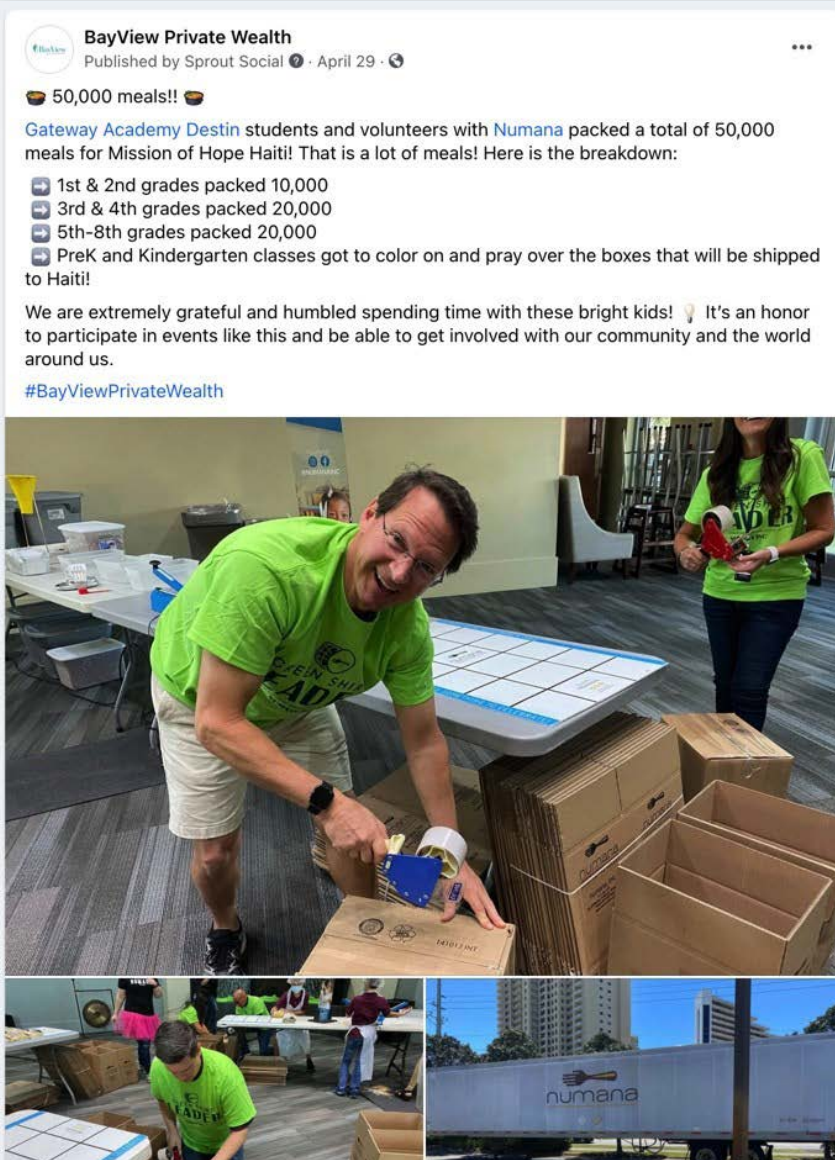


# Financial Advisor Targeted Social Media Marketing Done Right! (Examples)



“Social media posts like these, created for BayView Private Wealth by C-Suite Social Media, demonstrate how financial advisors can personalize their content to align with their values and who they are as people. These posts reflect back the authenticity of the partners as well as the firm, in and out of the office.” - Tina Powell, CEO of C-Suite Social Media



**BayView Private Wealth**  
Published by Sprout Social · April 29 · 🌐


🍲 50,000 meals!! 🍲

Gateway Academy Destin students and volunteers with Numana packed a total of 50,000 meals for Mission of Hope Haiti! That is a lot of meals! Here is the breakdown:

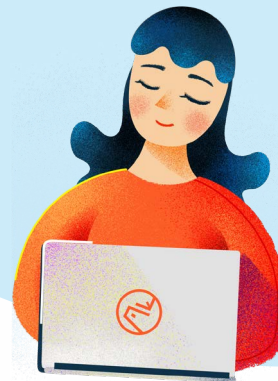
- ➡️ 1st & 2nd grades packed 10,000
- ➡️ 3rd & 4th grades packed 20,000
- ➡️ 5th-8th grades packed 20,000
- ➡️ PreK and Kindergarten classes got to color on and pray over the boxes that will be shipped to Haiti!

We are extremely grateful and humbled spending time with these bright kids! 🙏 It's an honor to participate in events like this and be able to get involved with our community and the world around us.

#BayViewPrivateWealth




# Financial Advisor Targeted Social Media Marketing Done Right! (Examples)



**BayView Private Wealth**  
Published by Sprout Social · June 2 ·

Say hi to Jonathan! Jonathan Slater is a Wealth Advisor at BayView Private Wealth. In Jonathan's role as a Wealth Advisor, he meets with clients and their families to fully address their financial goals and needs. Jonathan joined our team in March of 2013!

Our purpose at BayView Private Wealth is to establish lasting relationships built on trust. We seek to serve each and every client as an individual who matters. Find out more about us on our website: <https://bayviewwealth.com/about-jonathan/>  
#BayViewPrivateWealth #WealthAdvisor



BAYVIEWWEALTH.COM  
**Jonathan Slater – Bay View Private Wealth**  
Walking alongside our clients and helping them navigate the financial complexities of life is ...



**BayView Private Wealth**  
Published by Sprout Social · December 18, 2020 ·

Feeling festive at the office so we decided to dress for the occasion! Who wore it better??

#BayViewPrivateWealth

Edit

👍❤️👍 23 13 Comments

Like Comment Share

Most Relevant

**Author**  
**BayView Private Wealth**  
We are going to agree with Bruce!!! This is way too close to call **Mark Dutram Jonathan Slater**  
Like · Reply · 32w · Edited

**Tina Susco Powell**  
Oh boy, this is a super tough decision!!! I'm going to have to say honestly I can't decide. **Mark Dutram and Jonathan Slater** you are both holiday fashionistas in my book. Merry Christmas 🎄 to you both and your families!!!  
Like · Reply · Message · 32w · Edited

**Betty J. Cameron**  
If this is a sweater contest, I'm staying mum. Merry Christmas to you both and your families.  
Like · Reply · Message · 32w

**Author**  
**BayView Private Wealth**  
**Betty J. Cameron** Thanks Betty! Miss you my friend and hope you are blessed this Christmas.  
Like · Reply · 32w

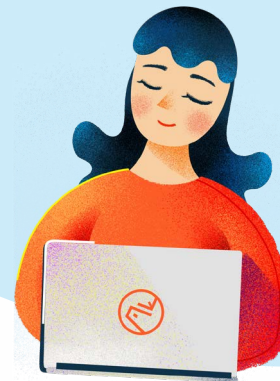
**Diana Spivey-Bishop**  
Mark um...is that a Christmas plunger on there?  
Like · Reply · Message · 32w

**Author**  
**BayView Private Wealth**  
**Diana Spivey-Bishop** Of course it is! 😊  
Like · Reply · 32w

**Diana Spivey-Bishop**  
**BayView Private Wealth** it is the most festive I have ever beheld!!!



# Financial Advisor Targeted Social Media Marketing Done Right! (Examples)



More great examples of Advisors using personalization on social media! Check out these examples targeting RV & Equipment Dealers and Estate Planning.

**Judd Allen** • 2nd  
Financial Advisor at The Investment Consulting Group  
1mo • 🌐

+ Follow ...


I don't know how many of you know, but I bought an Airstream.

My professional life is dedicated to helping people grow wealth, but a big part of that is helping them also grow personally by embracing the life they work hard to create.

I am taking my own advice and hitting the road as often as possible. I am strapping my bike to the back of the Airstream and welcoming the new horizons and challenges that come along the way.

I also got myself a new pizza oven to go in the camper, so... I'm keeping the road to fulfillment pretty posh.


[#poshroad](#) [#airstreamlife](#) [#investmentconsultinggroup](#)



INVESTMENT CONSULTING GROUP

35 · 23 comments

Reactions



Like Comment Share Send

**Brian George** • 3rd+  
Managing Director at Charitable Advisors Network  
1mo • 🌐

+ Follow ...

Dying is EXPENSIVE.

Between all the federal and state estate taxes and estate administrative costs, I don't recommend it.

Here are some examples of how expensive it can be from Public Probate Records:

A.H. Wiggin, former Chairman of Chase Bank, died with a gross estate value of \$20,493,999. His heirs got \$5,646,666.

Elvis Presley's estate was worth \$10,165,434, but after estate taxes, it came to \$2,790,799.

Conrad Hilton died with an estate worth \$199,070,700, but the final value was \$92,288,483.

Now, if these people, who presumably had access to the best advice money could buy, can't avoid the 'unintended heirs' the IRS gave them, what hope is there for the rest of us?

The hope is called "advance planning," and it can minimize the impact of estate settlement costs.

Please contact us if you would like more information on avoiding the high cost of dying.

[#highcostofdying](#) [#deathisexpensive](#) [#charitableadvisorsnetwork](#)

