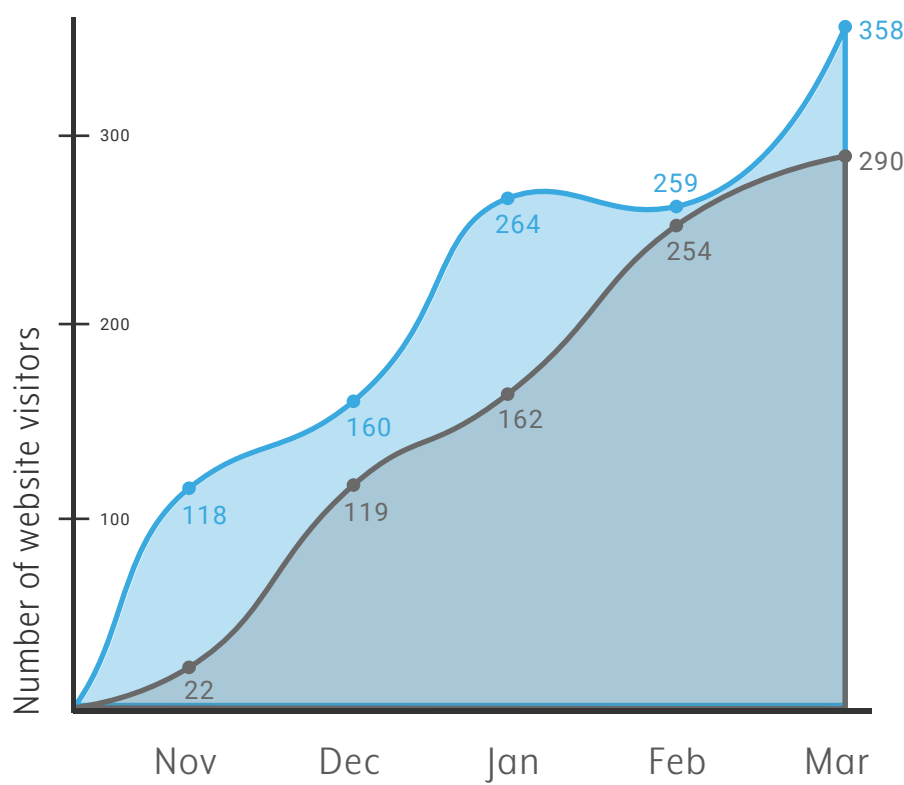




# SEO ADD-ON PACKAGE

Year to Year Comparison of Website Traffic

5 person firm located in Columbus, OH



Traffic Growth over 4 Months (Nov-Mar) =

**203% Growth in Traffic**

 = 2018-2019 website traffic with Advisor Website's SEO Add-on

 = 2017-2018 Organic website traffic without add-on

[BOOK A DEMO](#)

888-946-3188  
sales@advisorwebsites.com

All Data used in this case study is collected from real clients

# SEO PACKAGE



SEO PACKAGE

\$800

- ✓ 30 minute consultation to review the current site, identify opportunities to optimize the site structure and content, and create an implementation roadmap.
- ✓ All features listed below.

**Timeline:** 2 Weeks (10 business Days)



## Google Configuration

Registering and Optimizing your Google Business listing

Configuring your Google Maps identification for high visibility

Submitting your Custom Sitemap to Google



## Site Optimization

Implement title tags for individual site pages

Create meta descriptions for site pages to increase visibility

Build internal page aliases with SEO friendly keywords

Optimize images and additional content to decrease page loading time

Integration with social media platforms to automate publishing to those accounts



## Analytics, Reporting & Sustainment

Creating a Google Analytics account to collect your specific site data

Configuring Google Analytics with custom reports to identify trends

Identifying key metrics to analyze results

A Customized editorial calendar to simplify publishing dates and times